



Dear Friends,

It's hard to believe that Phoenix Phabulous Experience™ launched just one year ago with its first community storytelling event held in partnership with Phoenix Center for the Arts. We are proud to share our inaugural 2014 year in photos!

What is Phoenix Phabulous Experience?

Phoenix Phabulous Experience™ is a placemaking organization designed to bring people and cultures together to celebrate the story and urban core of Phoenix – showcasing the sixth-largest city in the United States through storytelling, art, technology, and civic engagement.

Since our first storytelling event a year ago, The Phoenix Phabulous History Mural was created!

- 12** local artists created 12 indoor murals telling the story of Phoenix (soon to be 15).
- 8** Downtown Phoenix grand civic spaces have hosted the collection.
- 30,000** + Phoenix residents and visitors have viewed the mural collection.
- 1,000** + audience members have participated at storytelling events.

Nine time periods of Phoenix

Pre 1867 – Ancient Hohokam civilization, canals and community building (600 A.D. to 1450 A.D.).

1867 to 1880 – Phoenix Wild West pioneering years following the U.S. Civil War.

1881 to 1911 – Pre-statehood emergent years of modern Phoenix.

1912 to 1945 – Statehood and Phoenix expansion.

1946 to 1959 – Post World War II boom Years.

1960 to 1979 – Suburb expansion and growth away from Downtown Phoenix.

1980 to 2000 – Phoenix emerges as a key player to the Southwest Metropolis.

2001 to Today – Major Phoenix revitalization and with particular expansion of biosciences and higher education in the urban core.

Imagined Future – A futuristic look into the vision for Phoenix.

Artists contributing in 2014 to The Phoenix Phabulous History Mural

The Phoenix Phabulous History Mural was incubated by Carol Poore, Ph.D. The indoor mural collection's curator is artist Hugo Medina and the mural collection features the work of 12 artists from diverse cultural backgrounds. The mural collection artistically represents the past, present and future of Phoenix through nine time periods of Phoenix history as described above. Three additional murals will be created to fill thematic gaps, and these will be added to the collection in early 2015.

Artists and Time Periods

Pre 1887 – Ancient Hohokam Civilization, Canals and Community Building (800 A.D. to 1450 A.D.)



Artist: Lauren Lee
www.loveleelauren.com



Artist: Damian Jim
15SpotGallery.com and www.damianjim.com

1887 to 1880 – Phoenix Wild West Pioneering Years Following the U.S. Civil War



Artist: Angel Diaz
www.AngelDiazArts.com

1881 to 1911 – Pre-statehood Emergent Years of Modern Phoenix



Artist: Katherine Leigh Simpson
www.InterestingExperience.com

1912 to 1945 – Statehood and Phoenix Expansion



Artist: Jessica Eddings Correa



Artist: Amanda Adkins
www.facebook.com/theartistamandaadkins

1945 to 1959 – Post World War II Boom Years



Artist: Jim McCarty

1960 to 1979 – Suburb expansion and growth away from Downtown Phoenix



Artist: Lucretia Torva
www.torvafineart.com

1980 to 2000 – Phoenix Emerges as a Key Player to the Southwest Metropolis



Artist: Michael Pruitt



Artist: Seth Payson

2001 to Today – Major Phoenix Revitalization and New Economies



Artist: Anel Arriola
<https://www.facebook.com/AnelaArt>

The Imagined Future of Phoenix



Artist: Anthony Gaito

Phoenix Phabulous Experience™ Mission

To incubate, accelerate and implement urban placemaking, branding/identity building and civic engagement experiences in partnership with government, community developers, arts/culture, higher education, and nonprofit organizations.

Phoenix Phabulous Experience™ encourages civic engagement and family-friendly fun, forging community-based collaboration through its productions and community dialogues.

Our Year in Pictures

December, 2013

First community storytelling and mural event in collaboration with Phoenix Center for the Arts. Artists commenced work at Phoenix Festival of the Arts.



Phoenix Center for the Arts photos by Kira Olsen Photography.

March 2014

The Phoenix Phabulous History Mural collection debuts at the Artlink Gala at Crescent Ballroom as Phoenix Mayor Greg Stanton presented his second annual State of Downtown Phoenix speech.



Mid-March 2014

Installation at Walter Studios during the 2014 Art Detour.



April

Installation at Arizona Multihousing Association near Roosevelt Row in Downtown Phoenix.



May

Installation at Phoenix City Hall ground floor lobby.



Late May and June

Installation at Burton Barr Central Library.





July through October

Phoenix Theatre

Our installation at Phoenix Theater lobby featured two community events including a storytelling evening produced with *The Arizona Republic* Arizona Storytellers Project at Phoenix Theatre black box with reception and storytelling program. Big thanks to Michael Barnard, Vincent Van Vleet and team for inviting this installation.



During the summer, we partnered with The Arizona Republic's Arizona Storytellers Project and reporter Megan Finnerty. We held a storytelling workshop led by Liz Warren at *The Arizona Republic* and focused our storytelling on urban art and growing up in Greater Phoenix. On the next page, you'll see photos from our evening at Phoenix Theatre!



September storytelling fun at Phoenix Theatre. More than 200 audience members filled the Hormel Black Box Theatre stage at Phoenix Theatre, presented by *The Arizona Republic's* Arizona Storytellers Project.



THE ARIZONA REPUBLIC

azcentral.com



October through November

A.E. England Building at Civic Space Park

Speakers include noted authors and historians Jana Bommersbach, Shelly Dudley, and Frank Barrios as well as community leaders and development experts Grady Gammage, Jr., Larry Lazarus, and Joy Mee.

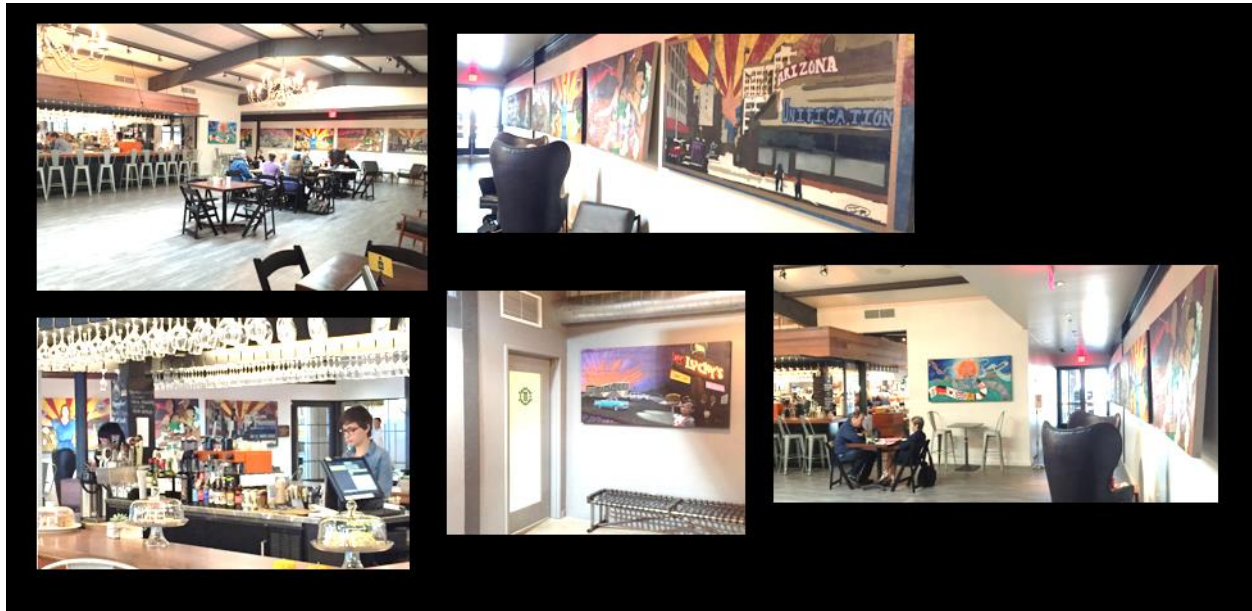
Topics feature the early stewards of Phoenix, the era of air conditioning and shift from agriculture to industry after World War II, as well as the unique evolution of downtown Phoenix through high-rise development from the 1960s to mid-1980s. During the presentations, artists captured highlights from each of the three topics in order to create three additional murals in 2015.



December through March of 2015

Changing Hands Bookstore at The Newton

This installation took place during Thanksgiving weekend. We look forward to producing a Five Arts Circle storytelling evening in March. Stay tuned for storytelling events featuring prominent local authors, artists and speakers!



**Thank you for your participation in, and support
of our inaugural year.**

**Stay tuned for more storytelling and
urban placemaking experiences in 2015!**



Here's to an exciting year ahead, celebrating the art, culture,
stories, and imagined future of Phoenix,
our beloved city!
– Carol A. Poore, Ph.D.

To schedule a Phoenix Phabulous Experience
or to inquire about opportunities for placemaking support,
send an e-mail to cpoore@PhoenixPhabulousExperience.com
or call 602-451-6769.

For more information, please visit:
www.PhoenixPhabulousExperience.com.