



FOR IMMEDIATE RELEASE

April 12, 2018

Contacts:

Nick Rascona New City Studio Artist/Art Curator 602-525-4599 newcitystudio.org Carol Poore, Ph.D. President, Phoenix Phabulous Experience™ Telephone: 602.451.6769 cpoore @PhoenixPhabulousExperience.com www.PhoenixPhabulousExperience.com

New City Studio hosts Third Friday art and storytelling: Phoenix Phabulous History Murals in Nine Time Periods

Friday, April 20 from 6 p.m. to 9 p.m.

From the early Hohokam civilization to the imagined future, the story of Phoenix will be featured at New City Studio as the Third Friday program on Friday, April 20 from 7 p.m. to 9 p.m.

"The History of Phoenix in Nine Time Periods: Surviving and Thriving in Phoenix" will be presented by Carol Poore, Ph.D., president and founder of the Phoenix Phabulous Mural collection. Through photos, stories and the murals, she will bring to life each Phoenix time period through brief presentations at 6 p.m., 7 p.m., and 8 p.m.

The display includes 16 large, painted indoor murals capturing iconic events representing Phoenix history. The mural collection is on display at New City Church through end of March, 2019.

Admission to the display program will be hosted free of charge. New City is located in the heart of Downtown Phoenix at <u>1300 N. Central Avenue</u> on the northwest side of Central and Culver and south of McDowell Road.

The mural project was launched in 2013 by Poore, a native Phoenician and business leader, who selected Phoenix-based artist Hugo Medina as curator. Sixteen local artists each created a mural based on their assigned time period after research of Phoenix events, landmarks, leaders, issues, and urban legends.

Since inception, the murals have traveled to nearly 20 Valley public gallery spaces.

"The collection reflects commitment by talented local artists to learn about, and then illustrate the unique and dramatic story of Phoenix," noted Poore, president and producer of the Phoenix Phabulous Experience. "The murals create opportunities to show the fortitude it took to create a vibrant desert community, and our storytellers share fascinating personal stories about their connections to our city and aspirations for its future."

###

<u>About New City Studio</u> <u>http://www.newcitystudio.org/#story</u>

New City Studio exists to serve and flourish the arts scene of downtown Phoenix. Strategically located on Central Ave in the heart of the Central Arts District. The studio features local art and artists across a variety of mediums (visual art, sculpture, music, etc.).

The gallery space is used for art shows during events and on First and Third Fridays, helping to promote local artists and support the downtown Phoenix thriving art community.

About Phoenix Phabulous Experience™

(http://phoenixphabulousexperience.com/)

Phoenix Phabulous Experience[™] is a placemaking and storytelling organization designed to bring people and cultures together to celebrate the urban core of Phoenix – showcasing the sixth-largest city in the United States through storytelling, art and technology. Phoenix Phabulous Experience[™] encourages civic engagement and family-friendly fun, forging community-based collaboration through its productions and community dialogues.

About the Phoenix Phabulous History Mural Collection

The Phoenix Phabulous History Mural Collection features iconic indoor murals depicting the past, present and imagined future of Phoenix, Arizona's capital city. Launched by Phoenix businesswoman Carol Poore and created by local artists with help from curator Hugo Medina and Phoenix historians, authors and storytellers, the collection of 16 murals portrays nine distinct Phoenix time periods, each featuring important milestones of community life.

The collection begins with the ancient Hohokam civilization and ends with a vision of the city's future.

One of the many unique pieces include a mural created by artist Darrin Armijo-Wardle, which depicts Phoenix pioneers during territorial and early statehood years. The mural provides a glimpse into the life of the city's founding pioneers, water stewardship, and perseverance to build a community while surviving hot weather and periods of drought and floods.

Other murals feature iconic eras of air conditioning and shift from agriculture to industry after World War II, Phoenix high-rise development and glimpses of the imagined future.

The nine time periods featured in the Phoenix Phabulous History Mural Collection include:

Pre 1867 – Ancient Hohokam civilization, canals and community building (600 A.D. to 1450 A.D.).

1867 to 1880 - Phoenix Wild West pioneering years following the U.S. Civil War.

1881 to 1911 – Pre-statehood emergent years of modern Phoenix.

1912 to 1945 – Statehood and Phoenix expansion.

1946 to 1959 – Post World War II boom Years.

1960 to 1979 – Suburb expansion and growth away from Downtown Phoenix.

1980 to 2000 – Phoenix emerges as a key player to the Southwest Metropolis.

2001 to Today – Major Phoenix revitalization and with particular expansion of biosciences and higher education in the urban core.

Imagined Future – A futuristic look into the vision for Phoenix.

Mural artists include Hugo Medina serving as curator, Amanda Adkins, Anel Arriola, Angel Diaz, Jessica Eddings, Aileen Frick, Anthony Galto, Damian Jim, Lauren Lee, Jim McCarty, Seth Payson, Michael Pruitt, Justin Queal, Katharine Leigh Simpson, Lucretia Torva, Marisa Hall Valdez, and Darrin Armijo-Wardle.

For more information about the Phoenix Phabulous History Mural and storytelling program, visit <u>PhoenixPhabulousExperience.com</u>.

Contact:

Carol Poore, Ph.D. President and Executive Producer, Phoenix Phabulous Experience™ Telephone: 602.451.6769 Email: <u>cpoore5@cox.net</u> Website: <u>www.PhoenixPhabulousExperience.com</u>

###

Photos of past installations for the Phoenix Phabulous History Mural Collection, provided by Phoenix Phabulous Experience.











