

# Phoenix History 1980 – 2000



# Community Building Characteristics 1980 – 2000

- Culture of sprawl was rampant in Greater Phoenix.
- Phoenix Futures Forum was a participative visioning and civic engagement project led by Phoenix Mayor Terry Goddard in the late 1980s.
- Huge economic development growth for Downtown Phoenix driven by small group of influential business leaders who wanted to address crime in downtown. Phoenix Community Alliance was founded, followed by Downtown Phoenix Partnership.
- Arizona Center and Herberger Theater were two major Downtown Phoenix venues that complemented America West Arena which opened in 1992 (now US Airways Center) where the Phoenix Suns play.
- Jerry Colangelo, General Manager of the Phoenix Suns since 1968 and sports franchise owner, brought Major League Baseball to Downtown Phoenix in 1998 – the Arizona Diamondbacks.
- Corporate headquarters still prominent until mid 1990s.
- Freeway construction provided more transportation options for Phoenix.
- Light rail approved by Phoenix voters in 2000.