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**PHOENIX PHABULOUS HISTORY MURAL TO DEBUT AT ART D'CORE GALA, MARCH 1  
PHOENIX MAYOR GREG STANTON TO TOAST  
DOWNTOWN PHOENIX'S ART AND CULTURE**

Phoenix, AZ (February 14, 2014) — On Saturday, March 1, a new collection of iconic indoor murals depicting the past, present and imagined future of Arizona's capital city will make its debut.

The Phoenix Phabulous History Mural will be a featured installation at the Art d'Core Gala, taking place at Crescent Ballroom in downtown Phoenix. The event is hosted by Phoenix Mayor Greg Stanton, Downtown Phoenix Inc. and Artlink Inc, and will spotlight the significant contribution of the arts in invigorating and adding "color" to our urban core.

Created by local artists with help from Phoenix historians, authors and storytellers, the initial collection of 12 murals portrays nine distinct Phoenix time periods, each featuring important milestones of community life, beginning with the ancient Hohokam civilization and continuing into the city's future opportunities.

The collection of indoor murals were curated by local artist and Artlink board member Hugo Medina, and produced by Phoenix Phabulous Experience, a local civic engagement organization focused on enhancing urban place making, founded by local business executive Carol Poore.

"Phoenix is becoming known for its murals which help to shape our city's story. Art, and specifically murals, have been recording history and telling stories visually from the first cave painting, and are a vital part of human existence and communication," Medina said. "The

Phoenix Phabulous History Mural is a powerful collection of individual masterpieces that artistically represent Phoenix from many perspectives, together in a unique mural quilt.”

The Phoenix Phabulous History Mural will debut March 1 at 6 p.m. at Crescent Ballroom during the Art D’Core Gala. Crescent Crown Ballroom is located at 308 N. 2nd Avenue, Phoenix, AZ 85003. There is no charge for this event, however RSVPs are requested online at <https://www.eventbrite.com/e/art-dcore-gala-tickets-7989636217>.

The following weekend, Phoenix History Mural will travel to Walter Studios for a public showing during the 26<sup>th</sup> Annual Art Detour on Saturday and Sunday, March 8 and 9 from 11 a.m. to 5 p.m. on both days, with scheduled art and history talks planned on the hour and informally throughout the day. Walter Studios is located at 834 N 7th Avenue in Phoenix.

Following Art Detour, from April through end of 2014, the Phoenix Phabulous History Mural will travel to several prominent civic spaces prior to permanent installation soon to be announced. The Phoenix Phabulous History Mural will feature scheduled community dialogues, storytelling, and art talks focused on Phoenix as a unique city with a resilient and vibrant past, present and future.

Artists include Hugo Medina serving as curator, Amanda Adkins, Anel Arriola, Angel Diaz, Jessica Eddings, Anthony Galto, Damian Jim, Lauren Lee, Jim McCarty, Seth Payson, Michael Pruitt, Lucretia Torva, and Katharine Leigh Simpson.

The nine time periods featured in the Phoenix Phabulous History Mural include:

**Pre 1867** – Ancient Hohokam civilization, canals and community building (600 A.D. to 1450 A.D.).

**1867 to 1880** – Phoenix Wild West pioneering years following the U.S. Civil War.

**1881 to 1911** – Pre-statehood emergent years of modern Phoenix.

**1912 to 1945** – Statehood and Phoenix expansion.

**1946 to 1959** – Post World War II boom Years.

**1960 to 1979** – Suburb expansion and growth away from Downtown Phoenix.

**1980 to 2000** – Phoenix emerges as a key player to the Southwest Metropolis.

**2001 to Today** – Major Phoenix revitalization and with particular expansion of biosciences and higher education in the urban core.

**Imagined Future** – A futuristic look into the vision for Phoenix.

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## Phoenix Phabulous History Mural collaborating organizations

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### About Phoenix Phabulous History Mural

(<http://phabulousphoenixexperience.com/phoenix-history-mural/>)

Phoenix Phabulous History Mural is a collection of iconic indoor murals depicting the past, present and imagined future of Arizona's capital city, produced by Phoenix Phabulous Experience™ a local civic engagement organization founded by Carol A. Poore, Ph.D., focused on enhancing urban place making, and art directed by prominent Phoenix artist Hugo Medina.

During 2014, the Phoenix Phabulous History Mural will travel to several grand civic spaces with permanent installation in early 2015.

The Phoenix Phabulous History Mural will feature scheduled community dialogues, storytelling, and art talks focused on Phoenix as a unique city with a resilient and vibrant past, present and future. Scheduled community dialogues and display locations will be announced in March.

Created by local artists with help from Phoenix historians, authors and storytellers, the initial collection of 12 murals portrays nine, distinct Phoenix time periods, each featuring important milestones about community life beginning with the ancient Hohokam civilization and continuing into a vision for the city future.

Artists include Hugo Medina serving as curator, Amanda Adkins, Anel Arriola, Angel Diaz, Jessica Eddings, Anthony Galto, Damian Jim, Lauren Lee, Jim McCarty, Seth Payson, Michael Pruitt, Lucretia Torva, and Katharine Leigh Simpson.

The nine time periods featured in the Phoenix Phabulous History Mural include:

**Pre 1867** – Ancient Hohokam civilization, canals and community building.

**1867 to 1880** – Phoenix Wild West pioneering years following the U.S. Civil War.

**1881 to 1911** – Pre-statehood emergent years of modern Phoenix from a multicultural view.

**1912 to 1945** – Statehood and Phoenix expansion.

**1945 to 1959** – Post World War II boom Years.

**1960 to 1979** – Suburb expansion and growth away from Downtown Phoenix.

**1980 to 2000** – Phoenix emerges as a key player to the Southwest Metropolis.

**2001 to Today** – Major Phoenix revitalization and with particular expansion of biosciences and higher education in the urban core.

**Imagined Future** – A futuristic look into the vision for Phoenix.

**About Phoenix Phabulous Experience™ (<http://phoenixphabulousexperience.com/>)**

Phoenix Phabulous Experience™ is a spectacular, community place making experience in Downtown Phoenix founded by local executive Carol Poore, Ph.D., showcasing Phoenix to the world with the ultimate goal of combining civic engagement, storytelling, and family-friendly entertainment. In inviting residents and visitors to enjoy and explore downtown, Phoenix Phabulous Experience™ forges community-based collaboration through its production.

**About Hugo Medina, the Phoenix Phabulous History Mural curator (<http://www.hugosart.com/>):**

Hugo Medina is a renowned Phoenix-based artist and art instructor who specializes in multiple art modalities including painting, murals, metalwork and sculpture. In addition, Medina teaches art in a variety of community-based settings including higher education and K-12.

**About Art d'Core Gala (<http://artlinkphoenix.com/art-detour/gala/>):**

The Art d'Core Gala to be held on Saturday, March 1, 2014, is an exceptional celebration of the significant contribution the arts have made to invigorating and adding color to our urban core. This free, formal affair will take place at Crescent Ballroom and will feature music and dancing; fabulous food and drink; a guest address by Mayor Greg Stanton, the Honorary Chair of the Detour Host Committee, and an eye-popping virtual tour of downtown art spaces.

**WHEN:** Saturday, March 1, 2014, 6:00 p.m.  
**WHERE:** Crescent Crown Ballroom, 308 N. 2nd Avenue, Phoenix, AZ 85003  
**TICKETS:** There is no charge for this event, however, please RSVP to [Art d'Core Gala](#)

**About Art Detour (<http://artlinkphoenix.com/art-detour/>):**

Art Detour is scheduled for March 8-9 in the greater downtown Phoenix area. Art Detour is an annual free, two-day, arts festival and self-guided tour of artist studios, art spaces, galleries and other art venues in downtown Phoenix organized by Artlink, Inc. in cooperation with the participating venues. Art Detour draws thousands of enthusiastic arts supporters each year providing a unique cultural experience for people new and not so new to the downtown Phoenix Arts Community. The launch of Art Detour preceded and brought about the creation of the now-famous First Fridays Art Walk.

**About Artlink (<http://artlinkphoenix.com/>):**

Artlink, Inc. is a 501(c)(3) nonprofit organization dedicated to linking artists, business and the public to better understand, appreciate and support a thriving arts community in downtown Phoenix. Led by Catrina Kahler who serves as Chairwoman of the Board, Artlink supports a variety of community-based art events including the First Fridays Art Walk, the country's largest self-guided gallery tour; guided Collectors Tours; an annual Juried Exhibition; and the annual Art

Detour self-guided tour, featuring open studios, pop-up galleries, family-friendly art experiences and more. Artlink Inc. is supported by: Phoenix Art Museum, Dunn Transportation, Snell & Wilmer, Arizona Commission on the Arts, Phoenix Office of Arts and Culture, Phoenix Center for the Arts, The Torosian Foundation, Downtown Phoenix Inc., Downtown Voices Coalition, Grand Avenue Members' Association.

**Photo:**

**The making of Phoenix Phabulous History Mural – work in progress by local artists.**



***(This photo collage provided by Phoenix Phabulous Experience™ – please contact Dr. Carol A. Poore at 602-451-6769 for additional Phoenix Phabulous History Mural project photos, including individual murals and the artists working on murals.)***