



ARIZONA HERITAGE  
CENTER  
ARIZONA HISTORICAL SOCIETY



PHOENIX  
HABULOUS  
EXPERIENCE™

**FOR IMMEDIATE RELEASE**

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**Placemaking and the Future of Phoenix Water: A community  
conversation on Nov. 1 at Arizona Heritage Center at Papago Park**

***Public invited to join presentations and conversation on  
Wednesday, November 1 at 6:30 p.m.***

Arizona Heritage Center at Papago Park announces its third program, "Placemaking and the Future of Phoenix Water," to illustrate the importance of water and local economic development of the past, present and future.

On Wednesday, November 1 at 6:30 p.m., Phoenix Phabulous Experience local artist Damian Jim will introduce his brightly colored mural depicting the ancient Hohokam canal system, still delivering water to Valley residents today. Jim's mural is one of 16 Phoenix Phabulous murals sharing the story of Phoenix in nine time periods.

The mural presentation will be followed by a discussion with water resource expert Sandy Fabritz-Whitney, who will share a keynote presentation focused on Phoenix growth, placemaking and economic development in the context of the Valley's future water supply.

Fabritz-Whitney served as Arizona's director of Water Resources and currently directs water strategy for Freeport McMoRan.

"Placemaking and the Future of Phoenix Water" is provided as a free community conversation. Attendees are encouraged to RSVP at [azheritagecenter@azhs.gov](mailto:azheritagecenter@azhs.gov). The Center is located at 1300 North College Avenue in Tempe.

The Phoenix Phabulous Mural installation's closing reception and final presentation will be held on Thursday, January 18, 2018. Local author and media celebrity, Jana Bommersbach, will share entertaining and rare stories of "Wild, Weird, Wicked Arizona."

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## **About Phoenix Phabulous Experience™**

**(<http://phoenixphabulousexperience.com/>)**

Phoenix Phabulous Experience™ is a placemaking and storytelling organization designed to bring people and cultures together to celebrate the urban core of Phoenix – showcasing the sixth-largest city in the United States through storytelling, art and technology. Phoenix Phabulous Experience™ encourages civic engagement and family-friendly fun, forging community-based collaboration through its productions and community dialogues.

## **About the Phoenix Phabulous History Mural Collection**

The Phoenix Phabulous History Mural Collection features iconic indoor murals depicting the past, present and imagined future of Phoenix, Arizona's capital city. Launched by businesswoman Carol Poore and created by local artists with help from curator Hugo Medina and Phoenix historians, authors and storytellers, the collection of 16 murals portrays nine distinct Phoenix time periods, each featuring important milestones of community life.

The nine time periods featured in the Phoenix Phabulous History Mural Collection include:

**Pre 1867** – Ancient Hohokam civilization, canals and community building (600 A.D. to 1450 A.D.).

**1867 to 1880** – Phoenix Wild West pioneering years following the U.S. Civil War.

**1881 to 1911** – Pre-statehood emergent years of modern Phoenix.

**1912 to 1945** – Statehood and Phoenix expansion.

**1946 to 1959** – Post World War II boom Years.

**1960 to 1979** – Suburb expansion and growth away from Downtown Phoenix.

**1980 to 2000** – Phoenix emerges as a key player to the Southwest Metropolis.

**2001 to Today** – Major Phoenix revitalization and with particular expansion of biosciences and higher education in the urban core.

**Imagined Future** – A futuristic look into the vision for Phoenix.

Mural artists include Hugo Medina serving as curator, Amanda Adkins, Anel Arriola, Angel Diaz, Jessica Eddings, Anthony Galto, Damian Jim, Lauren Lee, Jim McCarty, Seth Payson, Michael Pruitt, Lucretia Torva, and Katharine Leigh Simpson.

For more information about the Phoenix Phabulous History Mural and storytelling program, visit [PhoenixPhabulousExperience.com](http://PhoenixPhabulousExperience.com).

## **About Arizona Heritage Center at Papago Park**

**(<http://www.arizonahistoricalsociety.org/museums/tempe/>)**

AZ Heritage Center at Papago Park is the home of the Centennial Museum. Nestled against the base of beautiful Papago Park, the museum features exhibits spanning more than 100 years of Central Arizona history, making it the perfect place to enjoy the best of Arizona's past and present.

Take a trip through time, from western frontier days to war times and the post war building boom. Learn how water makes life possible in the desert, and discover the beauty and variety of Arizona's vast natural resources. Marvel at the breathtaking desert vistas as you wander through our outdoor spaces.

In addition to the Centennial Museum, the AZ Heritage Center is a cultural center where visitors can participate in a variety of educational and entertaining programming and events for adults and children. Guided and self-guided tours are available for school children and adult groups, and can be customized to meet your needs.

The AZ Heritage Center is also a beautiful and functional event venue, featuring a charming brick courtyard, majestic sandstone lobby, auditorium, theater, and multiple meeting spaces. For more information, visit <http://www.arizonahistoricalsociety.org/museums/tempe/>

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***Note: Photos on the following pages feature the Phoenix Phabulous Mural Collection installed at Arizona Heritage Center at Papago Park. Photos provided by Phoenix Phabulous Experience.***







## **Social media promotion (short blurbs)**

**On Wednesday, November 1 at 6:30 p.m.**, local artist Damian Jim will introduce his brightly colored mural depicting the ancient Hohokam canal system, still delivering water to Valley residents today. Local water resource expert and former state water resource director Sandy Fabritz-Whitney will connect Phoenix growth, placemaking and economic development in the context of the Valley's future water supply, the key to life in our desert. Fabritz-Whitney directs water strategy for Freeport McMoRan. RSVP at [azheritagecenter@azhs.gov](mailto:azheritagecenter@azhs.gov). Center address: 1300 North College Avenue in Tempe.

**On Thursday, January 18, 2018, don't miss local author and media celebrity, Jana Bommersbach**, when she shares rare stories of "Wild, Weird, Wicked Arizona." This presentation will accompany Phoenix Phabulous Mural installation's closing reception, free to the public. RSVP at [azheritagecenter@azhs.gov](mailto:azheritagecenter@azhs.gov). Center address: 1300 North College Avenue in Tempe.